

Committee(s)	Dated:
Licensing Safer City Partnership	16 th July 2019 23 rd September 2019
Subject: Mapping and Assessing the City's Night Time Economy	Public
Report of: Interim Director of Consumer Protection and Market Operations	For Information
Report author: Peter Davenport - Licensing	

Summary

The Markets and Consumer Protection Department has commissioned the services of Safer Sociable London Partnership (SSLP) to carry out a mapping and analysis of the Night-time Economy (NTE) in the City of London to provide an evidence base for the development of policy, strategy, interventions and the targeting of resources.

The insight provided, when considered alongside the existing framework of the City's partnerships, Traffic Light Scheme and Safety Thirst initiative will ensure that the City's NTE remains well managed but also that the City's NTE is a place that workers, residents and visitors want to spend time in a safe environment with minimal disruption to residents.

This report introduces the final report from Safe Sociable London Partnership which presents an analysis and mapping of data which has been collected from available various sources and recommendations for consideration.

Recommendation(s)

Members are asked to:

1. Note the contents of this report.
2. Note that a further report will be submitted to the next Licensing Committee, following further consideration and consultation with all relevant stakeholders and suggestions from Members, with details of what interventions are already in place and an action plan as to the way forward.

Main Report

Background

1. In July 2018 the City engaged SSLP who are an independent social purpose consultancy focused on preventing health harms through public health approaches. SSLP focus mostly on alcohol related harm and how it can be prevented through strategic approaches. SSLP were asked to use their

expertise and carry out an analysis and mapping of the Nighttime Economy (NTE) within the City of London.

2. The City identified a gap in its intelligence for a collated evidence base in order to fully understand the types of licensed premises, and the types of risks and impacts associated with them.
3. The project brief required a clear analysis and mapping of licensed premises and all available associated data within the City of London in order to provide an evidence base for the targeted provision of interventions and services, to assist in the development of strategies and policies to address and improve any NTE issues that arise. This in turn would hopefully provide better management of the NTE and efficient and effective use of the funds allocated for this purpose through the Late-Night Levy (LNL).
4. The final report was received in May 2019 and consists of an analysis of data taken from a variety of sources including observational data taken from SSLP's observations of 30 premises selected utilising existing intelligence from partners in the City and the City of London Police.

Summary of findings

5. Overall the key themes noted in the data did not provide any exceptional insights, but reinforced understanding of the key areas for focus. These included:
 - i. Liverpool Street NTE area and particularly Bishopsgate ward is showing signs of stress.
 - ii. Monument and Bridge NTE area is showing early signs of concern, particularly in relation violence, anti-social behaviour and cleansing.
 - iii. In terms of the observations, the prevailing impression gained from most of the premises is that they are well managed and appropriate measures are in place to meet the licensing objectives, but that consumption of alcohol and intoxication in these premises is relatively high.
 - iv. Data collection relating to the NTE in the City of London would benefit from alignment of the data collected and the format and form in which it is recorded and kept.

Report Outcomes

6. There are a number of practical outcomes of the application of the report's findings and these are summarised below:
 - i. A better understanding of the NTE, particularly the part that is operating under the LNL.
 - ii. Evidence on the impact of the LNL for any future review.

- iii. Evidence and insight on the potential and utility of Cumulative Impact Policies within the City of London.
- iv. Data and insight to support joint processes for allocation of the LNL.
- v. Evidence, data and insight to feed into the development of the Local Plan, the City Alcohol Strategy, the London Plan, and the Culture Mile.
- vi. Data and insight to inform the operation of City's wider services, such as cleansing and lighting.

Further Actions

- 7. The Licensing Service have already begun to further analyse the information in the SSLP report, and commenced liaising with a number of stakeholders to fully understand what interventions are already in place. It is felt that some of the data may require further explanation and additional detailed mapping would be helpful and some may be the result of a specific one-off incident(s).
- 8. Following this Committee, the final SSLP report will be sent to a number of stakeholders seeking their comments and suggestions for a way forward. The results will be presented to the next Licensing Committee in October with details of the initiatives that are already underway and recommendations to take the teams service provision forward.

Corporate & Strategic Implications

- 9. Supporting the City of London Corporate Plan 2018 to 2023 by contributing to all three key aims of a flourishing society, supporting a thriving economy and shaping outstanding environments.

Conclusion

- 10. The City now has a collated evidence base to allow for greater opportunity for development of policy, strategy, interventions and the targeting of resources. It has increased the understanding of the issues and challenges a vibrant NTE brings and in doing so will inform for better management of the NTE.

Appendices

Appendix 1 – Safe Sociable London Partnership – City of London Night-time Economy Review 2019.

Background Papers

None

Peter Davenport

Licensing Manager

T: 020 7332 3227

E: peter.davenport@cityoflondon.gov.uk